For decades, Loveland Agri Products has been committed to challenging on farm convention, by innovating and developing new fertiliser techniques, products and concepts to feed the growing demands of the agricultural industry.

Introducing the EzyFlow® Nano range of liquid fertilisers that incorporate nanotechnology.

Nanotechnologies provide novel and innovative ways to improve crop yield through more efficient delivery of fertilisers. Loveland Agri Products' entry into this space is a very exciting development for our customers.

Nanoparticles have an increased surface area, improve leaf adhesion and can help lower the risk of localised particle scorch. Ultimately, this can lead to a more rapid and sustained absorption by the crop due to better bio and soil availability.

Liquid suspension products with reduced particle sizing have improved shelf life, as the particles within the product stay in suspension for longer, making the product easier to use and handle.

We feel that we are at the forefront of developing something truly great and we are pleased to offer this technology of the future, to Australian growers today.

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EZY FLOW NANO and the EZY FLOW device are registered trademarks of Nutrian Pty Ltd.

“Innovation is urgently needed to meet the agricultural challenges associated with population growth, climate change, and food security. Nanotechnology represents an opportunity to improve agricultural productivity and yield while ensuring sustainability.”

- Australian Institute of Bioengineering and Nanotechnology